



Barbara Heidenreich Animal Trainer & Expert

*"Helping People Have Great Relationships
with Animals"*

After receiving her degree in zoology and trying many different types of animal-related jobs, Barbara Heidenreich discovered the world of animal training... and what a wonderful discovery it was! Finally, a career where she could play with animals! In 1990 Barbara Heidenreich began training birds and staff in zoos around the country for free flight educational programs. This eventually evolved into consulting on animal training around the world.

Barbara Heidenreich has been a featured speaker on animal training on six continents and has been published in nine different languages. She is famous for her entertaining and enthusiastic presentation style. But her true gift is her kind and gentle approach to animal training. She believes this approach is the key to helping people come to know the joy of making a loving connection with animals, from your dog, cat, ferret, bird and even a fish!

Making a connection with an animal can change your life. Animals can teach us about nurturing, love and compassion for others. But not everyone has had the chance to experience this deep emotional connection with a companion animal. Barbara's mission is to help teach the world about the value of animals in our lives and how they can make us better people. Most importantly she wants to help everyone have the chance experience that special connection.

In Barbara's early years of presenting free-flight bird shows, Barbara often received questions pertaining to companion parrots in the home. These questions lead her to pen the manuscript to her first book "Good Bird!" A Guide to Solving Behavior Problems in Companion Parrots" back in 2002. Since then she has authored a second book, produced a series of instructional parrot training DVD's and launched Good Bird Magazine. Small mammal (rabbits, mice, hamsters, etc) training DVDs are currently in production.

Barbara travels extensively to teach animal training workshops around the world and is thrilled to have had the opportunity to train thousands of animals from rats to rhinos! This experience makes Barbara's expertise truly unmatched. This hands-on experience with so many different individual animals has been invaluable to helping her provide caregivers the tools they need to have a great relationship with the animals in their lives based on trust. The same principles she teaches to animal caregivers also apply to humans. Barbara loves that her teachings also help people learn how to be kind to one another. Her goal is to leave behind a legacy of kindness by sharing her expertise.

Online Press Kit Also Available at www.goodbirdinc.com/presskit.html

Private Appearances, Employment or Consultation Work

Zoological Parks

Disney's Animal Kingdom
Dallas World Aquarium
Dallas Zoo
Santa Barbara Zoo
El Paso Zoo
Brookfield Zoo
Caldwell Zoo
John Ball Zoo
State Fair of Texas
Disney's Discovery Island
Marine World Africa USA
Toledo Zoological Gardens
Tautphaus Park Zoo
Gulf Park Marine World
Perth Zoo in Australia
Ocean Park in Hong Kong
Umgeni River Bird Park in South Africa
Africam Safari in Puebla Mexico
Vallarta Adventures in Puerto Vallarta Mexico
Auckland Zoo in New Zealand

Animal Education Centers

Earth Rangers in Canada
Kaytee Learning Center

Veterinary Teaching Hospitals and Universities

University of North Texas - Denton Psychology Dept.
O.R.C.A.
University of North Carolina Veterinary Medicine at Raleigh
Durham
University of California at Davis
Texas A&M University Veterinary Medical School
Cornell University veterinary Medical School
University of Tennessee College of Veterinary Medicine

Parrot Sanctuaries/Rescues

Tucson Avian Rescue and Adoption Foundation
Parrots and People
The Gabriel Foundation
Best Friends Sanctuary Garden
Phoenix Landing Helping Parrots
Parrots First

Published Works – Magazines

Bird Talk Magazine - USA
Birds USA - USA
Pet Age Magazine - USA
Good Bird Magazine - USA
The International Association of Avian Trainers and
Educators Flyer - USA
Urban Animal - Australia
BirdKeeper - Australia
Parrot News - Australia
Parrots Magazine - United Kingdom
World Parrot Trust Psittascene – United Kingdom
Kaijutin - Finland
Companion Bird - Japan
Woliera - Poland
Papegaaien -The Netherlands

**Selected writings by Barbara Heidenreich have been translated into nine different languages*

Affiliations

Animal Behavior Consultant for major pet product companies
Kaytee and SuperPet

International Association of Avian Trainers and Educators
- Past president and board of director's member from 1997 to 2009

American Zoological Association
- Member since 1990

The Animal Behavior Management Association
- Charter member

American Federation of Aviculture
- Member

Bachelor's of Science in Zoology from the University of California at Davis

DVDs, Books and Magazine Produced by Barbara Heidenreich

DVDs

Parrot Behavior and Training
Training Your Parrot for the Veterinary Exam
Understanding Parrot Body Language
Get Your Bird Back
The Basics of Parrot Training: A Live Workshop
Train Your Parrot to Talk
In Production: Small Mammal Training DVD Series

Books

Good Bird! A Guide to Solving Behavior Problems in
Companion Parrots Book
The Parrot Problem Solver Book

Magazine

Good Bird Magazine

Awards

2009 "Behavior of the Year Award"

For consulting work on training king vultures in a breeding situation for husbandry and medical behaviors.

2004 "High Flyer Award"

Best Conference presentation International Association of Avian Trainers and Educators.

2003 "Behavior of the Year Award"

For training a macaw to voluntarily participate in nebulization.

Areas of Expertise

Animal Related

Animal Training
Zoo Animal Training
Pet Training
Parrot Training
Small Mammal Training
Parrots
Rabbits
Ferrets
Rats
Hamsters
Gerbils
Chinchillas
The value of companion animals
The human animal bond
Teaching parrots to talk on cue
Training birds to fly outside and return
Animal shows
Reading and interpreting animal body language
How animals learn (the science of behavior analysis)

Solving animal behavior problems
Training animals for medical and husbandry behaviors
Training animals for conservation education shows
Animal enrichment
Legalities of owning birds
- exotic species (eagles, hawks, owls, parrots)
- domestic (chickens, ducks, pigeons)

Additional Topics

Internet marketing
Female entrepreneurs
Starting your own home based business
How to travel the world for a living
Living life out of a suitcase successfully
Getting your book published
Publishing your own magazine
Reading a "how to" book and getting results
Targeting a specialized niche market